

# ***Farm Focus***

***A publication of Monterey County Farm Bureau***

## **Advertising Order**

Company: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Telephone: \_\_\_\_\_

E-mail: \_\_\_\_\_

Ad identification: \_\_\_\_\_

Ad size: \_\_\_\_\_

Number of Insertions over 12 months: # \_\_\_\_\_ insertions

Months for insertion: \_\_\_\_\_

(You can provide detailed information on separate pages.)

Base Rate (from Rate Card): \$ \_\_\_\_\_

Adjustments:

Farm Bureau Member Discount  
(Base Rate \$ \_\_\_\_\_ x 10%) \$ \_\_\_\_\_

Other Adjustment \_\_\_\_\_ = \$ \_\_\_\_\_

Total Adjustments: \$ \_\_\_\_\_

Rate per insertion after Adjustments: \$ \_\_\_\_\_

Total for all insertions over 12 months:  
(Rate after Adjustments x Number of Insertions) \$ \_\_\_\_\_

**(Less 2% cash discount if paid in advance or paid within 14 days of invoice.**

Agency Commission to recognized agencies.)

**Orders are bound by Farm Focus Advertising Terms and Conditions.**

Signature: \_\_\_\_\_

Title: \_\_\_\_\_ Date: \_\_\_\_\_